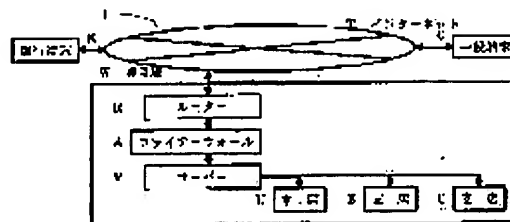


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SOLUTION: This vehicle advertising method has an application receiving method for inviting an advertiser, an advertisement performer and an advertisement builder by utilizing the Internet and other means, an advertisement performance authenticating method for authenticating application satisfying requirements, an advertisement performance contracting method for respectively contracting with each person for the authenticated item, an advertisement constructing method with which the advertisement builder defines a vehicle such as the private vehicle of the advertisement performer as an advertisement performing vehicle, an advertisement fee collecting method for receiving an advertisement fee by a method for withdrawing the advertisement fee from the bank account of the advertiser or the like, and an advertisement amount paying method for paying an advertisement amount by a method for transferring the advertisement amount to the bank accounts of the advertiser performer and the advertisement builder. It is effective to limit an area scrupulously and to efficiently perform advertisement by quickly inviting and deciding the advertiser, the advertisement performer and the advertisement builder and performing advertisement by utilizing the vehicle such as the private vehicle, etc., having a high diffusion rate.



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